

Gerrit Schweiger

h Order of Apperance Portfolio

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BA Visual communication

GERRIT SCHWEIGER

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*08.04.1984
ledig ,deutsch

BLOG
<http://gerritschweiger.net/>

WORK
<http://gerritschweiger.net/work/>

HARDWARE SKILLS
craftsmanship in general, basic principles
in electrics, printing processes of any kind,
brazing and ceramics

SOFTWARE SKILLS
InDesign, Illustrator, Photoshop, FinalCut,
AfterEffects, Flash, Modul8, MadMapper,
Syphon, Processing, Max/Msp/Jitter, Quartz
Composer, RhinoCeros 3d, FontLab, Pro Tools

SOFT SKILLS:
In every project i really appreciate the support
of partners from all kind of creative or non-
creative profession and rank for beveling out an
elaborated achievement. Anticipatory
Communication with everybody involved in a
project is one of the most valuable tools when
you are cooperating on something new.

MARCH 2014 – APRIL 2014
project management and video mapping
for "Kunstglaube" in Vienna

SEPTEMBER 2013 – FEBRUARY 2014
Research Assistant in Accessory Design
at University Pforzheim

OCTOBER 2008 – JULY 2013
Bachelor of Arts in visual communication
with focus on communication in space
at university Pforzheim

APRIL 2012
Founding of "Café Roland"

APRIL 2011
ancillary activity as "Visual Jockey"

OCTOBER 2010 – FEBRUARY 2011
Internship at "VIER5", Paris
in permanent contact until today

OCTOBER 2007 – JULY 2008
Plansee – high performance materials,
semi-skilled employee for 3D measuring
techniques

OCTOBER 2004 – JULY 2007
professional school for arts and crafts, in
Elbigenalp/Tirol apprenticeship as Gilder and
sign-painter with special acknowledgement
in Church-painting, trompe d'oeil, Calligraphy,
advertising graphic and silk-printing.
honored certification

INTERNSHIPS IN ARTS AND CRAFTS:
Kremer Pigmente, Manufacturing of historic
pigments and vehicles // Malerei Hornstein,
Restoration of mural paintings // Karl
Rampp Trompe d'oeil painter, assistant

OCTOBER 2003 – OCTOBER 2004
Voluntary gap year working as youth coach
for the swimming and track and field team

JUNI 2003
A-levels, Secondary School Füssen,
main focus on Art und English



LEIBLICHKEIT & SEXUALITÄT

Project management and realization of the video installation:

Heaven is a place where nothing ever happens in cooperation with the artist David von der Stein at the exhibition "Leiblichkeit & Sexualität" in the Votivechurch, Vienna.

The exhibition aims to promote a dialogue between contemporary art and theology, making space for the critical consideration of human sexuality, the body, desire and relationships.

The exhibition concept is based on the premise that the Church is a space for contemplation, in which both religious and non-religious people can reflect on their being in relation to sacred space, their relationship to a sense of self, to others and to think about God. (KUNSTGLAUBE)

<http://gerritschweiger.net/opening-night-of-the-exhibition-leiblichkeit-und-sexualitaet-at-the-votivkirche-wien/>

LEIBLICHKEIT UND SEXUALITÄT



YOUNG EUROPEAN TALENTS WORKSHOP 2013

Exhibition on topic of resource
efficient fashion design.

The Young European Talents
workshop is an international
project initiated each year by
the university together with the
city of pforzheim.

The idea this time was to use
rejected goods or remaining
material from regional com-
panies to establish a completion
of materials cycles and bring
back fashion into your wardrobe.

During a one week workshop,
the exhibition was developed
from scratch and build up in an
abandoned school building.

The Content of the exhibition was
to sensitize people for resource
efficiency, by showing the raw
materials up-cycled into unique
fashion pieces that might be
someday considered for serial
fabrication.

Furthermore a virtual platform for
providing and presenting materials
and designs went online.

[http://gerritschweiger.net/portfolio_](http://gerritschweiger.net/portfolio_page/yet-exhibition-2013/)
[page/yet-exhibition-2013/](http://gerritschweiger.net/portfolio_page/yet-exhibition-2013/)

YET

From NOWhere
to NOW here

TIM LABENDA AV13

Due to the special Appearance of the former Pforzheim based Fashion Designer Tim Labenda in the TV-Show "Fashion Hero" on Pro Sieben a special visual identity was developed.

Inspired by the saying "as seen on tv" a campaign and look-book shooting was initiated, then graphically overworked, to fit in a trailer video, a campaign site and an online shop.

Furthermore a new nomenclature and a "what2dowhen" plan for social media and other platforms was proposed.

http://gerritschweiger.net/portfolio_page/tim-labenda-av13/

TIM LABENDA AV13



FAHSION WEEK BERLIN

Visualization of the subject: 50 years of German-French Friendship.

During the Fashion Week in Berlin, the "Stallwörterparty" approves the Berlin politicians into their summer break.

This year the Celebration of 50 years of German French Friendship took center of this event.

Therefore it was accompanied by a Fashion Show of the Pforzheim Design Department, which worked on the theme "France" this semester.

Catwalk Visuals, Music and Scenography for the Fashion Show should punctuate the topic.

The Visualization was made out of the classical attribute of a country: The Flag.

http://gerritschweiger.net/portfolio_page/fashion-week-berlin-visuals/

Fashion Week Berlin

It's nice to must have the unreachable

IT'S NICE TO
MUST HAVE
THE UNREACHABLE

□ positioning accessory

Is an Accessoire pure Luxury and mostly a minor matter, or is it a convertible character everybody can afford?

Maintaining the theories of social, economic and aesthetic mechanisms of an Accessoire, being a non-verbal medium of communication in between the necessity to dress and the allurements to decorate, one can say that the need to fit in conflicts with the need to differ.

Out of that thesis there originated: sculptural studies, photographic illustrations and a suggestion for the beginning of a programmatic brand-developing-process.

Basis for that is a self-reflecting layout-grid that was transferred into typography, picture language, video concept, retail-architecture and other media.

The constant change without losing oneself was the general idea behind the scenography of three intended exhibitions.

Bachelor thesis
Summer 2013

[http://gerritschweiger.net/
portfolio_page/its-nice-to-must-
have-the-unreachable/](http://gerritschweiger.net/portfolio_page/its-nice-to-must-have-the-unreachable/)



PRIVATE

THERE IS NO SUCH THING AS
PRIVATE

Video-controlled Light Installation

This work deals with the deeper matter of "Projection" Is one in any kind capable of recognizing anything else than oneself, or is one only reflecting oneself in your counterpart.

This question of perception emerged while examining the difference between the societal ideas of "public" and "private".

Inspiration for this experiment was the idea of public living without any curtains in front of your windows.

It revealed the phenomenon of the different transparencies and light conditions - allowing you to see or not to see through.

This can be interpreted as various stages of self-attention.

[http://gerritschweiger.net/
portfolio_page/there-is-no-such-
thing-as-private/](http://gerritschweiger.net/portfolio_page/there-is-no-such-thing-as-private/)



CAFE ROLAND

CAFE ROLAND

Enjoying a fine cup of coffee while studying...
A place to hang out, a kind of campus

Those were the reasons for us to consider first thoughts on opening up an own Caf .

In an abandoned leftover Staircase of a former vocational school, right next to our faculty in Pforzheim, we could manage to let this dream come true – with all its benefits and consequences.

We founded this establishment, which by now grows up to be a cultural and creative meeting point for the whole city.

Concerts, Workshops, Lectures, Exhibitions, Discussions or simply a nice and quiet morning coffee, made this place a secondary parlor.

Personally this project had become a realtime test for our design studies in which we could see and feel what happens when pragmatic reality claims it's rights.

We know every scrub, every bean and every cent.

<http://caferoland.de/>



PARIS □ BERLIN
AN IMAGE DIARY

Two friends communicating their
daily live only by visual manner.

Round about 3 months
and 300 images

<http://gerritschweiger.net/paris-berlin-an-image-diary/>

PARIS □ BERLIN

VALID



VALID - SHIFTING REALITY

What is the influence of a machine on a human being? And the other way round?

Who gains control? Which will maintain it's demands? Reality and Virtuality are overlapping.

In Cooperation with Fashion designer Vanessa Sauer due to the presentation of her Bachelor Thesis.

Performance Concept,
Choreography, Audiovisual and
Installation

[http://gerritschweiger.net/
portfolio_page/valid-shifting-
reality/](http://gerritschweiger.net/portfolio_page/valid-shifting-reality/)



AURA PHYSICALIS

Fashion through, with and
inbetween the virtual space.

Cooperation with Fashion
Designer Mareike Richter due
to her Bachelor Thesis.

Experimental Projections, Light and
Sound in Fashion

ANIMATED FASHION AWARD

*This Project has been shortlisted
for the International Trickfilm
Festival in Stuttgart.*

[http://gerritschweiger.net/
portfolio_page/aura-physicalis/](http://gerritschweiger.net/portfolio_page/aura-physicalis/)

KANTICO

A person with glasses and a black t-shirt is interacting with a digital art installation. They are holding a transparent, multi-faceted prism that reflects and refracts vibrant, multi-colored light patterns. The background is a dark wall with a grid pattern, and the overall atmosphere is futuristic and immersive.

KANTICO

Three Students developed a new way of structuring and perceive visual information.

An intermedial Installation should attract and inform visitors about the degree show of our design faculty.

Working interdisciplinary and getting to know the manifold facets of design was what we were aiming at.

A Crystal made of mirrors shows the projections and reflects them into the room in a unique way.

The result is an atmosphere convenient to the shown topic.

You can control that installation through an ipad interface.

http://gerritschweiger.net/portfolio_page/kantico/

Kinetic Sound Sculpture.

Four liter of water are dropping from a height of three meters through two holes into one copper bowl.

The bowl starts oscillating.

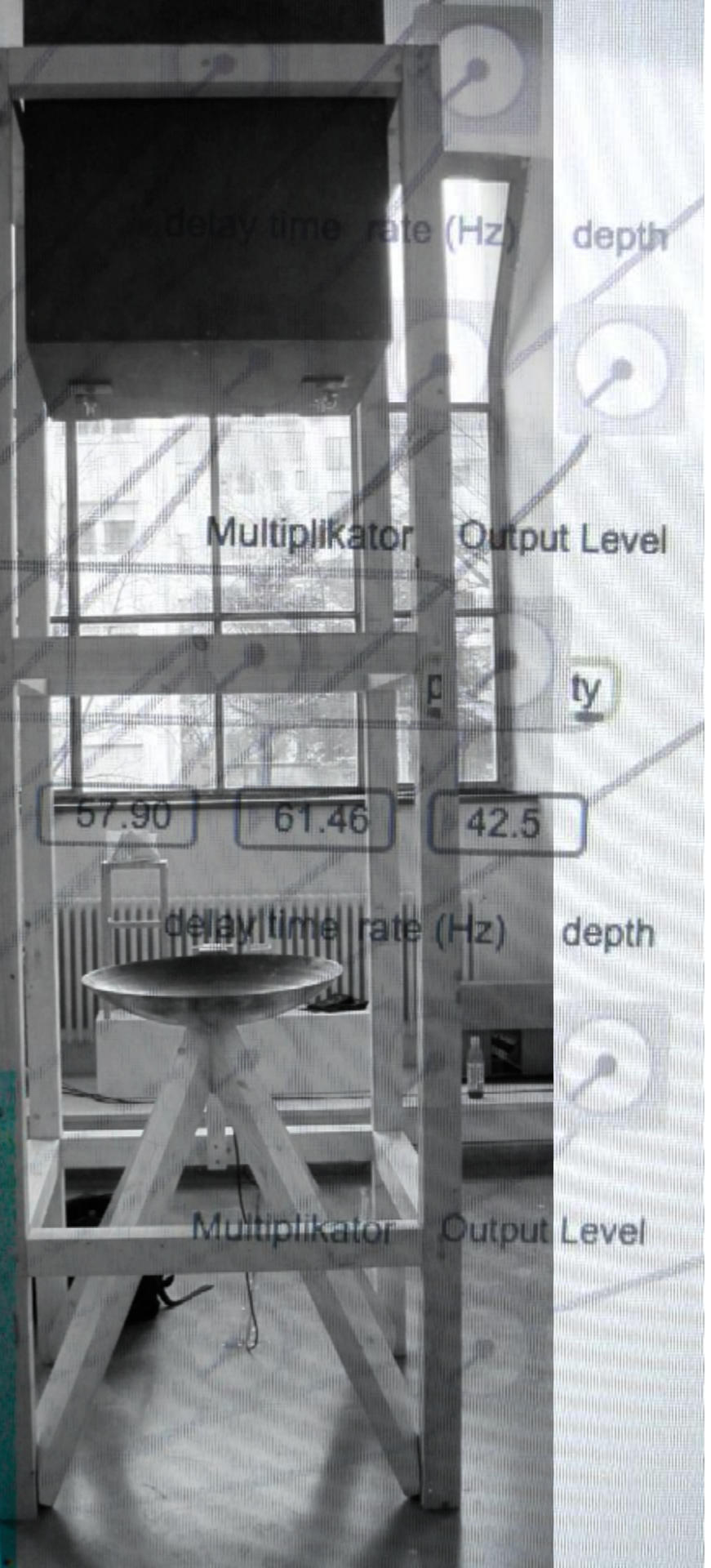
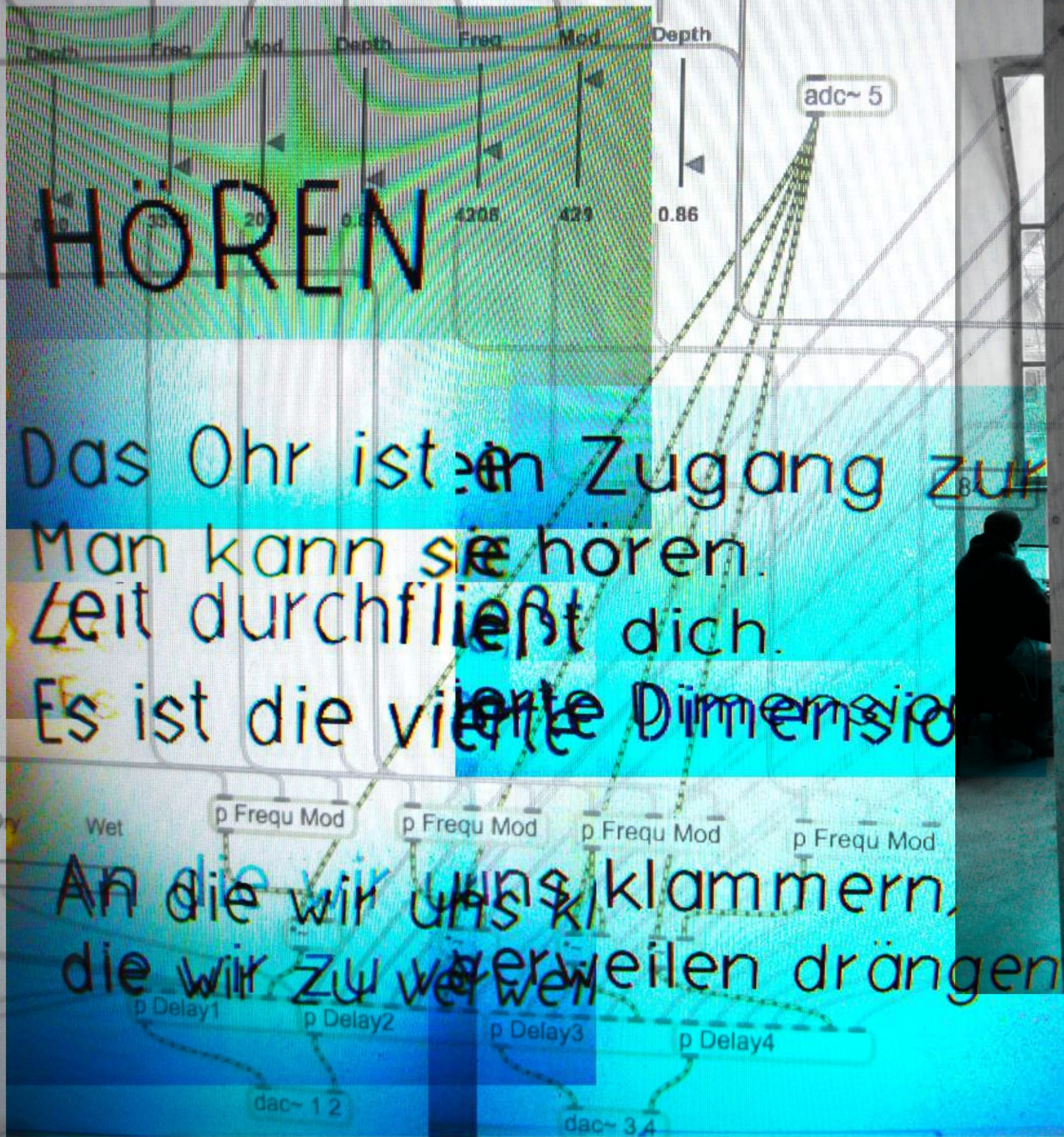
A sound pick-up is transmitting that vibration to a computer with Max/Msp Patch.

The signal is altered in volume, feedback an delay depending on data of humidity.

You can hear that sound travelling round the sculpture in dolby surround.

The eternal recurrence of a single moment is being tried to preserve.

http://gerritschweiger.net/portfolio_page/4vier/





Learning from Berlin

LEARNING FROM BERLIN

Research project on the topic of
Trend

Trying experimental,
not-result-oriented methods of
studying besides university

Awareness raising through Lectures
with Artists, Journalists and
Musicians, who are working on the
axis Stuttgart – Berlin;
and who know about the different
attractions to those cities.

In a final field trip to Berlin
we documented our capability
to navigate in this space of
opportunities.

Busy absorbing, we tried to avoid
pointing to intended results out of
that research.

AFTERMATH:

- Essays and Photographies,
realized in a magazine paper,
which costs where raised by a
techno rave.
- 2 Exhibitions of Photography
- Video-documentary (1h) with the
audio essence of the interviews

http://gerritschweiger.net/portfolio_page/learning-from-berlin/